



# Docker Mariner Channel Partner Program

The Docker Mariner Channel Partner Program provides you and your team with the tools to succeed as a Docker channel partner. You will receive access to training, deal registration, marketing assets, and the support you need to build a business around Docker products.

Docker helps developers build, share, and run applications anywhere without tedious environment configuration or management. With more than 20 million users globally, Docker was voted the most-used tool in Stack Overflow's [2023 Developer Survey](#). As an official member of the Docker Mariner Partner Program, you and your team may leverage the Docker brand and its products in your go-to-market motions.

## The Docker Mariner Partner Program Benefits

Each tier in the Docker Mariner Channel Partner Program - Registered, Authorized, and Preferred, offers added benefits to partners. For more information, please see below:

Benefits	Registered partner	Authorized partner	Preferred partner
Access to partner portal	✓	✓	✓
Online enablement & resources	✓	✓	✓
Authorized distributor support	✓	✓	✓
Product discount & margins	Base rates	Athorized discount rates	Preferred discount rates
Use of Mariner badge & images according to branding guidelines	No badge	Authorized partner	Preferred partner
Marketing support	-	Basic	Premium
Access to Slack channel	-	-	✓
Dedicated Docker partner manager	-	-	✓
Deal registration in partner portal	-	✓	✓
Access to lead-generation activities & market development funds	-	-	✓
Eligible for partner advisory board	-	-	✓
Free Docker Business licenses (up to 5)	-	-	✓

## Program Requirements

In order to join the Docker Mariner Channel Partner Program, please register by filling out the form below and accepting [Docker's Web Reseller Agreement](#).

Requirements	Registered partner	Authorized partner	Preferred partner
Apply Online	✓	✓	✓
Sign Docker Reseller Agreement	✓	✓	✓
Agree with Partner Code of Conduct	✓	✓	✓
Agree with Docker Privacy Policy	✓	✓	✓
Actively Promote Docker	-	✓	✓
Joint business plan	-	-	✓
Minimum sales commitment	-	-	✓
Sign Docker Preferred Reseller Agreement	-	-	✓
Sales accreditation	-	Two people in 30 days	Four people in 30 days

### Join the Docker Mariner Channel Partner Program today!

Contact an expert today to find the perfect balance of collaboration, security, and support with a Docker subscription.

[Register now](#)

